

2022 -



2023

## Legacy Preparatory Christian Academy Athletic Booster Club Sponsorship Contract

Legacy Preparatory Christian Academy (LPCA) Booster Club would like to invite you to take advantage of our various sponsorship opportunities we have available. You will have the option to showcase your business across several sports venues that will enable your company to reach a broad range of prospective customers throughout our community while providing financial support to the LPCA Athletics. As a part of your generous support, three times a year, we will also highlight your company's sponsorship through Social Media posts that reach our students, families and the community. You will also be recognized year round on our Legacy Athletic website. Our current sports include, Football, Volleyball, Cross Country, Cheer, Basketball, Track & Field, Baseball, Softball, Swimming and Golf. We look forward to working with you.

**Advertiser-Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** (\_\_\_\_) \_\_\_\_\_ **Email:** \_\_\_\_\_

**Legacy Family:** \_\_\_\_\_ **YES** \_\_\_\_\_ **NO** **Advertiser or Company Representative Signature:** \_\_\_\_\_

Select "X"	SPONSORSHIP LEVEL	COST
	PRIDE Sponsor (Presenting Sponsor - limited to 3 available)	\$ 3,000
	MANE Sponsor (limited to 20 available)	\$ 1,500
	ROAR Sponsor	\$ 750
	LION Sponsor	\$ 500
<b>ADD-ON OPTIONS</b>		
	Pre-Roll Commercial Spot for live streaming game coverage (available to PRIDE and MANE level sponsors) - 5 Available	\$ 1,000
	Sport Specific Website Banner Ad (available to ROAR and LION level sponsors) - 5 Available	\$ 300
	Game Time Sponsor (quarter, inning, set, etc)	Varies

### ARTWORK REQUIREMENTS:

All artwork must be 300 dpi or better and in PDF or JPEG format (PDF print ready is preferred). Electronic files for artwork may be submitted by email to [lpcabooster@gmail.com](mailto:lpcabooster@gmail.com).

### PAYMENT INFORMATION:

Please make checks payable to LPCA Booster Club, Memo: Sponsorship Contract. Please send this form with payment to: Legacy Preparatory Christian Academy, Attention: Athletic Department (Rachel Alarid), 9768 Research Forest, The Woodlands, TX 77354. If paid online there is a credit card fee.

**QUESTIONS:** Call or email Rachel Alarid - (832) 381-0000 , [ralarid@mac.com](mailto:ralarid@mac.com)

*All proceeds are used to support LPCA and its student athletes and athletic teams. Legacy Athletic Booster Club is a registered 501(c)3 organization with Tax ID #32-034374564.*

*Contributions to Legacy Athletic Booster Club are tax deductible. Please consult your tax advisor with any questions.*

# 2022-2023 Corporate Sponsorship Packages

## PRIDE Sponsorship (presenting sponsor(s) - limited to 3 available) \$3000/year

- ★ Company logo and direct link on Legacy Athletic website via Header Ad on desktop version and Splash Screen Ad and Header Ad on app version
- ★ Banner displayed at Holcomb Family Football Field, Legacy Baseball Field, and Gym
- ★ Player of the Week sponsor highlight once per varsity sport
- ★ Sponsor specific ad post on Booster social media 3x per year
- ★ Announcer shout outs at home games
- ★ Recognition on website and VYPE magazine
- ★ Platinum family membership benefits included
- ★ Option to purchase Pre-Roll commercial spots for streaming game coverage @\$1000 (5 available per year)

## MANE Sponsorship (limited to 20 available) \$1500/year

- ★ Company logo and direct link on Legacy Athletic website via banner ads on desktop and app version
- ★ Banner displayed at Holcomb Family Football Field, Legacy Baseball Field, and Gym
- ★ Player of the Week sponsor highlight once per varsity sport
- ★ Sponsor specific ad post on Booster social media 3x per year
- ★ Announcer shout outs at home games
- ★ Recognition on website and VYPE magazine
- ★ Option to purchase Pre-Roll commercial spots for streaming game coverage @\$1000 (5 available per year)

## ROAR Sponsorship \$750/year

- ★ Banner displayed at Holcomb Family Football Field OR Legacy Baseball Field and Gym
- ★ Sponsor specific ad post on Booster social media 3x per year
- ★ Announcer shout outs at home games
- ★ Recognition on website and VYPE magazine
- ★ Option to purchase Sport Specific Banner Ad on Legacy Athletic website and app @\$300 (limit 5)

## LION Sponsorship \$500/year

- ★ Banner displayed at Holcomb Family Football Field OR Legacy Baseball Field OR Gym
- ★ Sponsor thank you post on Booster social media
- ★ Recognition on website and VYPE magazine



# SPONSORSHIP PACKAGES

## APP & WEB FEATURES



### CUSTOM CAMPAIGN

Promote your brand across the school's Digital Platform.



### 24/7 EXPOSURE

Reach thousands of parents, fans, coaches, & students.



### ENGAGING PLATFORM

Schedules, rosters, & other essential information keeps users engaged.



### COMMUNITY SUPPORT

Give back to the community while gaining valuable exposure!

## Presenting Sponsor Ads

- Limit (3) Presenting Sponsors

*Each Presenting Sponsor receives:*

- (1) Splash Screen
- (1) App Header
- (1) Website Header (upon availability)
- (1) Banner Ad
- (1) Broadcast Pre-Roll (upon availability)

\$ \_\_\_\_\_ per year

## Broadcast Pre-Rolls (upon availability)

- Limit (5) pre-rolls

\$ \_\_\_\_\_ per year

## Banner Ads

- Limit (20) banner ads

\$ \_\_\_\_\_ per year

## Sport Specific Banner Ads

- Limit (5) banner ads
- Appears on schedule page of app & website.
- Choose the teams to support
- Appears on all levels and genders for your chosen sport

\$ \_\_\_\_\_ per year

## Additional Details

You will be recognized as a community-focused business on our Local Supporters page. This also includes an in-app call feature!

Monitor all views and clicks in Mascot Media's Advertising Suite for each ad type.

Create a local advertising campaign that raises awareness for your business and drives conversions.

See "Digital Ad Specifications" page for more information on each ad type.

# DIGITAL AD SPECIFICATIONS

Please follow these ad specifications to ensure your ad is uploaded with the highest quality possible.

Ad Type:	Dimensions:	Format:	Additional Specifications:	Timing:
Splash Screen	800x800	.PNG	transparent, non-animated, flat graphic (logo only)	Splash screen shows for 5 seconds
Header Ad	1024x256	.PNG	transparent, non-animated, flat graphic (logo only)	Rotates every 5 seconds
Banner Ad	640x100	.PNG	non-animated, flat graphic	Rotates every 5 seconds
Pre-Roll	1920x1080	.MP4 or .MOV	10-15 seconds, 720p (1280x720)	Before broadcasts & archived videos

\*\*\*All artwork must be submitted in RGB format in 72 DPI. Sport specific banner ads have the same specifications as a normal banner ad.



Must submit **upload ready** art for ad copy. To track ad analytics, create an account in the Mascot Media Advertiser Suite.